

# Eduardo Gonzalez

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*I am a husband,  
father, designer,  
historian,  
small home farmer,  
soccer lover, &  
blogger*



## PROFESSIONAL COMPETENCIES

**Graphic Proficiencies:** **print** > book covers and interiors, ads, brochures, magazine layouts, posters, flyers, PDFs, forms, miscellaneous marketing collateral, prepress, typography, and color; **digital** > banner ads, website design and layouts, HTML, CSS, charts and infographics, interactive content and forms.

**Aptitude:** creative, imaginative, keep up with design techniques, bold ideas, concerned with the user experience, focused on details.

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Photoshop	★ ★ ★ ★ ★ ★ ★ ★
Illustrator	★ ★ ★ ★ ★ ★ ★ ★
InDesign	★ ★ ★ ★ ★ ★ ★ ★
Acrobat	★ ★ ★ ★ ★ ★ ★ ★
Quark	★ ★ ★ ★ ★ ★ ★ ★
Photo	
Correction	★ ★ ★ ★ ★ ★ ★ ★
HTML/CSS	★ ★ ★ ★ ★ ★ ★ ★
JS & JQuery	★ ★ ★ ★ ★ ★ ★ ★
Social Media	★ ★ ★ ★ ★ ★ ★ ★

Mac	Ubuntu	Windows
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*I am an experienced designer, wanting to help individuals or companies, groups or clubs, communicate their message the best (looking) way they can. I can take on a part time, in-house position, or contract and work from my house. Let's talk; I'd love to help.*

## PROFESSIONAL, RELEVANT EXPERIENCE

**2002 - Present: Freelance Graphic Designer.** Print and digital design work with individuals, small businesses, corporations, churches; independently or contracted with design and marketing firms. **Some clients I work with** > Etteloc Publishing, KAXL, Calvary Bible Church, Life Journey Christian Church, Scripps Mercy Hospital, Mexcare, Flood, Crown Ministries of Bakersfield, Driven Volleyball Club

**May 2008 - Dec. 2013: The Bakersfield Californian.** Spent two years as the primary web designer for bakersfield.com within the Interactive department. I then became an ad production artist for the company, working on both print and digital ads. My main duties were production and design of daily newspaper ads, as well as the monthly *Bakersfield Life* magazine and other *Californian* products. I also supported the marketing team with either house ads, promotional materials, or marketing collateral.

**Aug. 2004 - Oct. 2007: Scripps Mercy Hospital Chula Vista.** While working as the Administrative Coordinator for the Radiology Department, I worked closely with the marketing department and the Business Coordinator for Imaging on marketing projects. From posters, flyers, brochures, banners, and more, I was able to assist with the communications and promotions of the department as well as the hospital.

*Portfolio samples available at <http://design.schleithem.com/portfolio.html> or on request*

## EDUCATION

**Graduated May 2006:** Bachelor of Arts in History, San Diego Christian College.